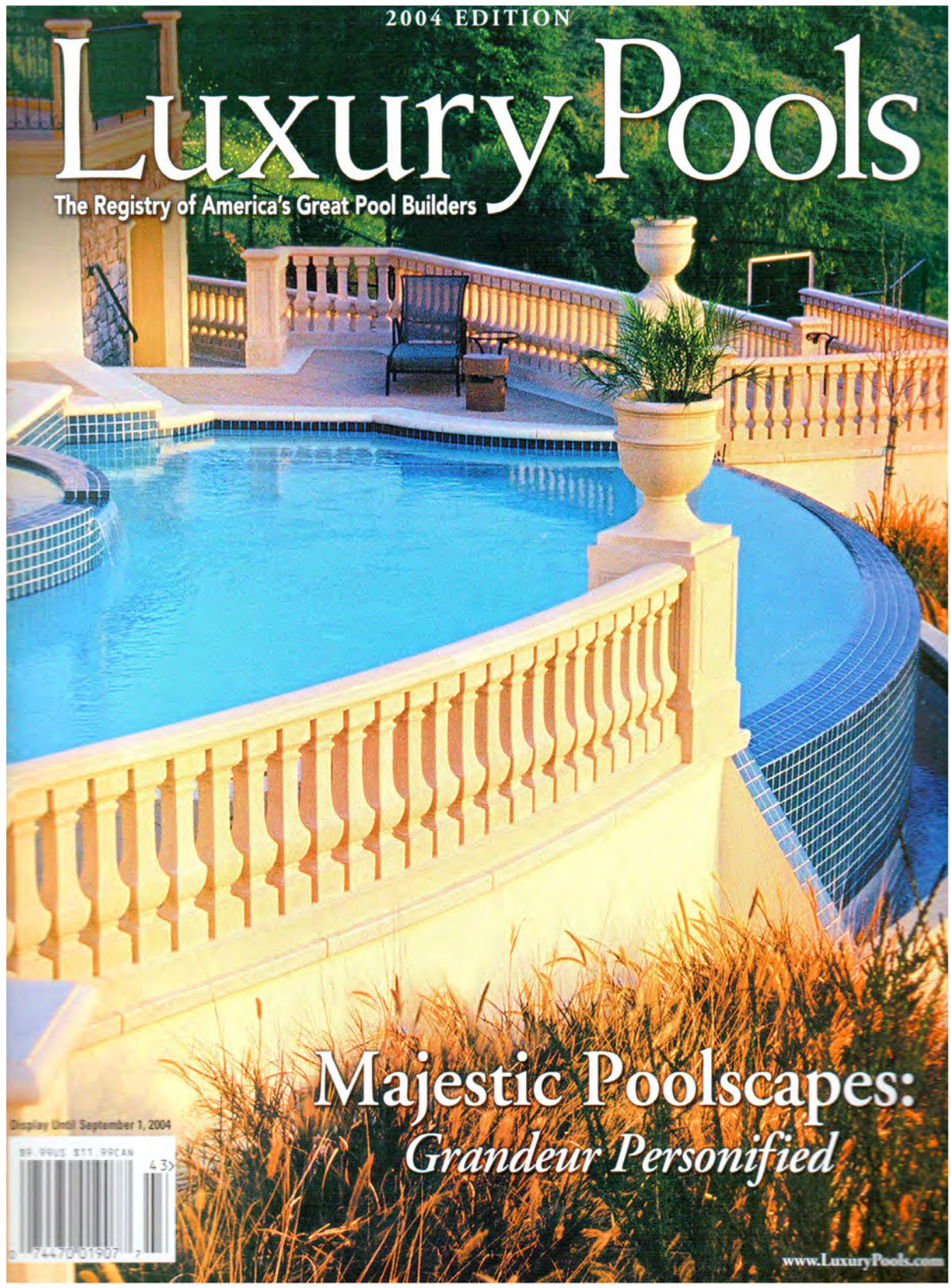


2004 EDITION

Luxury Pools

The Registry of America's Great Pool Builders



Majestic Poolscapes:
Grandeur Personified

Display Until September 1, 2004

89 99US \$11.99CAN 43>



www.LuxuryPools.com



BACKYARD AMENITIES
BAYTOWN, TEXAS

Making Dreams Come True

Not many pool builders eagerly put their home phone numbers on their business cards, but Brad Stephens is an exception. As co-owner and president of Backyard Amenities, he wants his clients to be able to reach him 24-7. This is how much he cares about customer satisfaction.

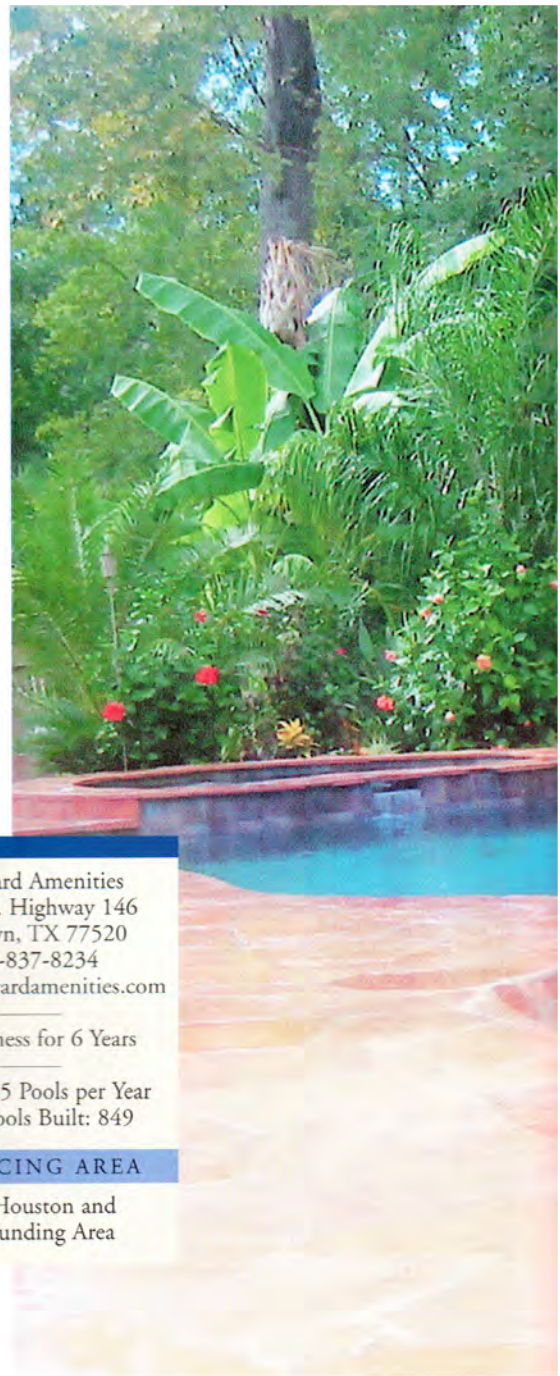
The company opened its doors just six years ago, but Stephens, a Certified Building Professional, has more than 22 years of industry experience. In fact, the company's work is so well regarded that 82 percent of projects originate from referrals by satisfied customers. Contributing to its reputation as a premier pool builder is Stephens's unwillingness to compromise high standards for lower price offerings—even if it means losing a sale. "We know that in the long run the homeowner will see that a 'cheaper' pool probably lacks more than its lower cost justifies," he says.

To ensure high quality, Stephens supervises every project from start to finish. Though this makes for a very busy schedule, he does not mind because it prevents the customer from being passed from employee to employee. Ultimately, this leads to greater customer satisfaction.

Co-owner Patty Stephens designs every pool and oversees operations, including a state-of-the-art showroom and more than 4,000 square feet of outdoor displays, which allow customers to see firsthand the craftsmanship and options that are available.

The company's hard work has not gone unnoticed. In 2001 and 2003, Backyard Amenities was awarded the Better Business Bureau Award of Excellence in the construction category for the Houston area. For the past five years, it has received an industry award honoring the top 100 pool and spa dealers, and in 2003 the company was named one of the top 50 builders by an industry trade magazine.

Though such honors are nice, Stephens says that the best part of building pools is meeting with families who are excited about the dreams that they have for their backyards and, then turning those dreams into realities. ♦



Backyard Amenities
1126 N. Highway 146
Baytown, TX 77520
281-837-8234
www.backyardamenities.com

In Business for 6 Years

Builds 165 Pools per Year
Total Pools Built: 849

SERVICING AREA

East Houston and
Surrounding Area

No competition: Stress loses the battle every time when it meets the soft murmurs of the natural moss rock waterfall and the beckoning flagstone beach entry of this lush poolscape.



After a long day of boating on the lake, paradise awaits. Gracefully set into a hillside, this pool features a 12-ton natural stone waterfall cove and a large raised spa.



Hard to believe, but this magical getaway, complete with a serene natural stone waterfall and handsome cobblestone decking, is nestled in the heart of a bustling city.